

After the September 2024 announcement of the rollout of **Wisconsin Heat Pump Rebates** of up to \$8,000 For a family of 4 with an 80% of Madison Wisconsin median income of \$97,800 for example go to <https://focusonenergy.com/residential.heating-and-cooling> for the details on the Heat Pump Rebate application. This early information brought to you by **Residents Against Wood Smoke Emission Particulates**, a 501c3 nonprofit organization. See Website and 1,100 videos <https://rawsepresidents> <https://www.youtube.com/@rawsepresidents4370/videos> or QR codes.

**Clean Alternatives to Indoor Residential Wood Burning for Home Heating are being offered to Wisconsin Residents starting in August and September 2024.**

## Residential



Starting in September 2024

### Heating & Cooling

Heating and cooling accounts for nearly half of an average home's energy usage. Learn how to save on your energy bills.

Heat Pump rebates up to \$8,000

How do I get rebates for my new equipment?  
There are two instant discount levels: standard and income qualified. If you are not eligible for income-qualified discounts, you may still qualify for standard instant discounts. Heat Pump rebates of up to \$8,000 based on a sliding income scale will be available at Focus on Energy <https://focusonenergy.com/residential/heating-and-cooling> 80% of median Madison income is \$97,800 for a family of 4 and 80% of median Madison income qualifies residents for up to an \$8,000 rebate on Heat Pumps that work down to 40 degrees below zero (Fahrenheit and Centigrade Temperature scales briefly converge at 40 degrees below zero).



Started on August 2, 2024

### Insulation & Air Sealing Rebates

One of the best ways to improve comfort, lower your energy costs and boost efficiency in your home is through insulation and air sealing.

**Ready to insulate your home?** One of the best ways to improve comfort, lower your energy costs, and boost efficiency in your home is through insulation & air sealing. These home improvement projects can also help remedy and protect against ice dam issues in the winter and air quality issues year-round. Focus on Energy offers rebates to bring down the cost of insulation and air sealing, and a list of Trade Ally contractors to help you complete the project with ease. Or, if you prefer a hands-on approach to home improvement, check out our available [DIY Rebates](#).

Heat pumps run on electricity. On 9/6/2024 the Biden Administration announced **7.3 billion dollars to Rural Cooperatives for clean electrification**. The speech in Westby, Wisconsin is on Youtube <https://www.youtube.com/live/zmWfq7y0hwU?si=4ml-Y5o2k3u7G-7E>



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