

Episode 57DHWi June 9 2025 Heat Pumps in Wisconsin IRA Rebates other Rebates and Discounts

Episode 57DGHWi 1 Federal IRA Rebates for Heat pumps of up to \$8,000 based on a sliding income scale <https://focusonenergy.com/ira-hear> <https://focusonenergy.com/home-energy-rebates> 2 State of Wisconsin Focus on Energy Rebates Receive up to \$700 off new efficient heating and cooling equipment! You can combine many of these with IRA Home Energy Rebates for even more savings! 3 Instant Discounts for Heat Pumps Heat Pumps have both an Income Qualified Discount and a Standard Discount Main Content

1 <https://focusonenergy.com/ira-hear>

Equipment Rebates

HEAR offers rebates for installing qualifying equipment. A single household cannot receive more than \$14,000 total in rebate dollars from this program. Maximum project rebates are based on income level. Qualified new or existing, single- and multi-family homes are welcome to participate.

Income Eligibility	Maximum Project Rebate
Households below 80% AMI	100% of project costs up to \$14,000
Households between 80% and 150% AMI	50% of project costs up to \$14,000

Higher income households (>150% AMI) are NOT eligible for this program.

Type of Home Energy Project/Qualified Technology	Rebate Max Per Product Category	Eligible for New Construction
ENERGY STAR® electric heat pump water heater	Up to \$1,750	Yes
ENERGY STAR electric heat pump for space heating and cooling	Up to \$8,000	Yes
Electrical load service center (electrical panel)	Up to \$4,000	No
Electrical Wiring	Up to \$2,500	No
ENERGY STAR Insulation, ENERGY STAR ventilation, air sealing	Up to \$1,600	No
ENERGY STAR electric heat pump clothes dryer	Up to \$840 (Rebate Not Yet Available)	Yes
ENERGY STAR electric stove, ENERGY STAR cooktop, ENERGY STAR range*	Up to \$840 (Rebate Not Yet Available)	Yes

\*Rebates are available only when upgrading from a non-electric appliance.

Note: A single household address may not receive a rebate from both IRA Home Efficiency Rebates (HOMES) and HEAR for the same upgrade or equipment type. However, projects receiving rebates from either of these programs may also be eligible to receive Focus on Energy rebates.

Retroactive Rebates

Retroactive rebates are not available for HEAR.

Other Ways to Save

IRA Home Energy Rebates are not the only ways to save on your home energy projects. You may be eligible for other programs, including Focus on Energy rebates and discounts, the Weatherization Assistance Program, and tax credits. Plus, you can combine many of these with IRA Home Energy Rebates for even more savings! The Get Started tool will help you identify what you are eligible for.

<https://focusonenergy.com/home-energy-reIRA Home Energy Rebates>

Welcome to your one stop for  
Wisconsin IRA Home Energy Rebates.

As part of the Inflation Reduction Act (IRA), Wisconsin has been allocated \$149 million for Home Energy Rebates. Focus on Energy was chosen by the Public Service Commission of Wisconsin to deliver IRA Home Energy Rebate Programs. Both Home Efficiency Rebates (HOMES) and Home Electrification and Appliance Rebate (HEAR) are NOW AVAILABLE.

Steps to Participate

Participation in IRA Home Energy Rebates is as easy as 1-2-3!

Home Energy Rebates - Income Qualification

Income

Qualification

Register Contractor Selection

Registered Contractor

Selection

Home Energy Rebates Complete Project

Complete

Project

1

Complete Income Qualification

Qualify for both IRA Home Energy Rebate Programs today! Eligibility and rebate amounts are based on household income. All homeowners are eligible to participate in HOMES. Low-income or moderate-income households can participate in HEAR.

2

Select your IRA Registered Contractor

Start your home energy upgrade process by finding an IRA Registered Contractor. These trusted program partners will help you decide which program and upgrades are right for your home. Note: not all contractors participate in both programs.

3

Begin your project

Determine which program is right for your home and energy saving goals. You may only participate in one program at a time.

Home Efficiency Rebate Program (HOMES)

HOMES offers rebates for energy-saving home improvements, including insulation and efficient heating/cooling equipment. Participants need a home energy assessment to identify eligible upgrades. Rebate amounts are based on a household's income level and predicted energy savings from recommended upgrades.

Learn More

Home efficiency rebate program 762862968

Home Electrification and Appliance Rebate Program (HEAR)

HEAR provides rebates to households installing heat pumps and other efficient electric equipment to help further electrify their homes. Additional qualified improvements include insulation, air sealing, and upgraded electrical panels and wiring. This program is available to Wisconsin residents in single-family homes and multifamily buildings, earning 150% of Area Median Income (AMI) or less.

Learn More

Check out this IRA Home Energy Rebates overview video to hear a basic program explanation, income qualification, participation, and more. IRA Home Energy Rebates are not the only ways to save on your home energy projects. You may be eligible for other programs, including Focus on Energy rebates and discounts, the Weatherization Assistance Program, and tax credits. Plus, you can combine many of these with IRA Home Energy Rebates for even more savings! The Get Started tool will help you identify what you are eligible for.

If you qualify at 80% AMI for IRA programs, you are already qualified for income-based Focus on Energy programs. No need to go through the process again!

bates

### **2 Receive up to \$700 off new efficient heating and cooling equipment!**

Focus on Energy offers rebates and instant discounts on a variety of energy-efficient heating and cooling equipment including furnaces, boilers, smart thermostats, and water heaters. Ask your Trade Ally contractor if they work with a participating distributor and if the equipment you are choosing qualifies for a rebate or instant discount.

Wisconsin farm heating and cooling

Enjoy Year-Round Comfort and Savings

Heating and cooling accounts for nearly half of an average home's energy usage. If you're looking to replace your existing equipment, make sure to keep energy efficiency in mind. Efficient equipment can save you as much as 30% in energy usage and offers the benefits of quieter operation and more consistent temperatures in your home.

Signs it's time for an upgrade

Your heating and cooling equipment is unreliable, inefficient, or over 15 years old.

You've noticed excessive blower noises, or sporadic pops, bangs, or rattles from your furnace.

Your home is cold and uncomfortable.

Read on to get started.

### **Instant Discounts Rebates**

Projects installed on or after January 1, 2025:

Rebates require filling out an application. You provide an upfront payment and receive a check in the mail 8-10 weeks after approval. If working with a Trade Ally, be sure to ask for assistance. Applications must be submitted within 60 days of the completed project installation, no later than August 31, 2025.

Want your rebate faster? Complete the online application.

[2025 Online Application](#)[2025 Print Application](#)

[Smart Thermostats Learn More](#)

Rebate

ENERGY STAR® Smart Thermostat \$50

Geothermal Heat Pumps Learn More  
Rebate

Certified Geothermal Heat Pump (with natural gas service)

\$1,000

Certified Geothermal Heat Pump (with no natural gas service)

\$750

\*\*\*Geothermal heat pumps can be dual-fuel heat pumps.

ECM Variable-Speed Pump Learn More

Rebate

ECM Motor \$25

ECM Variable-Speed Pump < 100 Watts

\$50

ECM Variable-Speed Pump 100-500 Watts

\$160

ECM Variable-Speed Pump 500+ Watts

\$320

Multifamily Style Equipment Learn More

Rebate

Single Package Vertical Unit

Natural gas unit, 90%+ Thermal Efficiency

\$100

Single Package Vertical Unit

Natural gas unit, 90%+ Thermal Efficiency, 11.0+ EER

\$150

Packaged Terminal Heat Pump

\$90

3 Instant Discounts

Instant discounts are paid to the participating distributor and passed through your contractor, onto you. No forms. No waiting for a check in the mail. The discount comes off your invoice at time of purchase.

Natural Gas Furnaces (<300 MBh) Standard Discount Income-Qualified Discount  
≥ 95% AFUE \$100 \$400

Natural Gas Boilers (<300 MBh) Standard Discount Income-Qualified Discount

≥ 90% AFUE Boiler \$300 \$500

≥ 95% AFUE Boiler \$350 \$550

≥ 95% AFUE Combination Boiler \$450 \$650

Heat Pumps Standard Discount Income-Qualified Discount

Tier 1

Minimum requirements:

SEER2 15.2 and HSPF2 8.1

\$400

\$100 (propane replacement)

\$600

\$300 (propane replacement)

Tier 2

Minimum requirements:

SEER2 15.2 and HSPF2 8.5 \$500

\$100 (propane replacement)

\$700

\$300 (propane replacement)

Tier 3

Minimum requirements:

SEER2 16.0 and HSPF2 9.0 \$600

\$150 (propane replacement)

\$800

\$350 (propane replacement)

Tier 4

Minimum requirements:

SEER2 16.0 and HSPF2 10.0 \$700

\$150 (propane replacement)

\$900

\$350 (propane replacement)

Smart Thermostats Standard Discount Income-Qualified Discount

ENERGY STAR® Smart Thermostat

\$50 N/A